

Celebrating Over 30 Years of Great Family Entertainment



# **Do You Want to See More Family and Faith Values in Today's Entertainment?**

## **Do You Want to Impact Our Kids and Grand Kids with Traditional Values through Entertainment? Do You Want to Help Change Today's Culture? . . . And Make a Profit While Doing It?**

If you answered YES to any of the above questions, you can now do all of it through Grizzly Adams® Productions—the second most successful family movie and TV franchise, exceeded only by Disney. Grizzly Adams embeds positive values messages in their shows, often influences change in people's lives, and impacts public opinion through their shows.

Whether you are a business corporation, non-profit foundation, media organization, publisher, philanthropist, wealth management group, family business, or an individual, there are many opportunities to participate as a joint venture co-production partner with Grizzly Adams Productions to make family friendly or faith-based movies and television shows which are also distributed world-wide on DVD. You can own your own movie or TV program with the title of Executive Producer (usually the first front credit of the show) . . . or you can participate in a package of movies and TV documentaries to be completed within two years. Join with Grizzly Adams to help impact our kids and grand kids with values through entertainment. It's the first step in preserving our traditional values culture.

### **Grizzly Adams® Shows Are Family Friendly**

Grizzly Adams Productions (GAP) produces family friendly feature films, television specials and series for the major TV networks. GAP also provides home DVD versions of most of its TV and theatrical programming. Over the past 30 years GAP has produced more than 1,000 family friendly TV specials, features, series, and episodes for NBC, CBS, PAX, Discovery, SciFi, The Learning Channel, and other networks worldwide.

Named after its long-running NBC-TV series, *The Life and Times of Grizzly Adams*, GAP most recently produced "Sweeps Weeks" TV specials and series for the i Network (formerly PAX-TV), which airs nationally on 109 stations, affiliates and by satellite. PAX, which is 30 percent owned by NBC, is a family friendly network that excludes programs with excessive violence, sexual situations, or offensive language.

The principals of Grizzly Adams Productions—Charles E. Sellier and David W. Balsiger—have been active in the theatrical and television business for more than 30 years. Eleven of their theatrical films are still among the top 100 all-time independent grossing films, (non-studio releases), with six of those releases ranked in the top 25—positions 4, 5, 13, 17, 21, and 22. One of the company's most successful theatrical films and TV series, which ran for 10 seasons including reruns, was the *Life and Times of Grizzly Adams*.

Mr. Sellier invented a proprietary audience concept-testing system that consistently predicts the success of series, specials, and feature films when they are still in the concept stage. Mr. Sellier also developed and perfected four-wall theatrical releasing of films and was on the forefront of TV spot advertising campaigns for promoting new theatrical releases.

### **Grizzly Adams® Instills Values in Kids**

The Grizzly Adams franchise success story began in 1973. Author Charles Sellier wrote a book about James Capon Adams, a real-life California frontiersman with the natural ability to communicate with animals—particularly grizzly bears. Sellier's fictionalized book details how Adams became exiled in the wilderness and learned to survive by communicating with the animals of the forest. Adams bonded with a grizzly bear cub that grew into a giant 12-foot bear which he named Ben. Together, man and bear became a legend, and the second most successful family TV franchise, only to be exceeded by Disney.



*The Life and Times of Grizzly Adams* book became an instant bestseller. In the summer of 1974, Sellier completed the screenplay and production began on the feature film starring Dan Haggerty as James Adams. The movie broke in theaters in early November 1974, grossing \$38 million in its opening weekend. Grizzly Adams went on to become one of the top five independent all-time grossing films, according to *Variety* magazine.

In 1976 Sellier created the Grizzly Adams television concept, and in January 1977 the series began airing on the NBC Network. Grizzly Adams became an instant success, beating out the highly popular *Bionic Woman* in just six weeks! NBC has never been able to match the fantastic 32 percent audience share (20 rating) that Grizzly Adams drew on Wednesday nights. As a result of its success, Grizzly Adams entertained television audiences throughout the rest of the 70s and into the 80s.

**The mission of Grizzly Adams Productions is to positively serve our society by producing family friendly enlightening and wholesome theatrical movies, television specials, series, and DVD programs.**

# Grizzly Adams® Shows Produce Profit While Impacting Culture with Positive Values

## Open Letter to Potential Co-Production Partners

It is a pleasure to share our joint venture Movie/TV/DVD production opportunities with you. To date, NO ONE HAS EVER LOST THEIR JOINT VENTURE INVESTMENT ON OUR MOVIE OR TV/DVD SPECIALS. We predetermine show winners by conducting national opinion polls before we ever produce or present the show to a TV network. Over the years, we have produced a lengthy list of family friendly productions.

### Grizzly Adams' Production History

Grizzly Adams Productions has been producing theatrical movies and television show winners for all the major networks for nearly 34 years. Charles E. Sellier, President and CEO of Grizzly Adams Productions, is one of 210 approved network producers in the USA. He has produced 30 feature films and more than 1,000 television shows and pilots utilizing his unique market testing procedures. During the 1990s and beyond, virtually every TV Special we produced has been aired during "Sweeps Weeks." In fact, Grizzly Adams TV Specials of a few years ago were credited as pivotal in helping CBS-TV win the Sweeps for an entire year. Even Grizzly Adams' future show productions are committed to run during Sweeps slots.

### Audience Testing to Find Show Winners

Many years ago, Chuck Sellier hit upon the concept of pre-testing audiences. This determines what subjects they want to see addressed in movies/television shows and DVDs . . . and when they would be ready to consume the finished productions. Timing is often the only key factor in the success or failure of a movie, TV show, or DVD! This market testing has made Chuck a legendary TV producer over the past 34 years.

Chuck Sellier's proprietary pre-production audience market testing system has been continually refined. We do overnight opinion polling on hundreds of show concepts to pre-determine which productions will become audience and financial winners. These tests tell us what people want to watch on television and in movie theaters as well as their buying interests for home DVDs.

### Investor Payback and Profits

Most Grizzly Adams shows now bring payback in 24 to 36 months after release. We do not know of any other producers who deliver full return on investment in less than two or three years—if ever! Although we do not guarantee that partners will gain back their investment in such a short time, nor can we guarantee that our partners will get back their principal or make a profit, we have a track record of quickly repaying our joint venture partners.

First income from each of our joint venture productions goes to its investors until they are paid back 100 percent of their investment dollars. After that, all income is split with investors for as long as the show is in distribution—which is often up to 15 years.

If you are interested in learning more about Grizzly Adams Productions and our efforts to change the world through positive media entertainment, it will be my pleasure to answer your questions and provide additional information about the exciting movies and TV productions in our future—shows you can solely fund on your own or you can choose to be one of several investors in an international Private Placement Memorandum Offering for 12 shows (four movies and eight documentaries); and as the show funder, your name as the Executive Producer will usually be the first front-end onscreen credit. It's the film industry's way of recognizing their sponsors, investors, or donors.

**David W. Balsiger**, Vice President, COO, Senior Producer  
Grizzly Adams Productions, Inc.,

P. O. Box 1987, Loveland, CO 80539 USA

(970) 663.3820 Office • (970) 663.6487 FAX

dwbalsiger@ultrasys.net • www.grizzlyadams.com

## Positive News Media Comments About Grizzly Adams Productions

*The following article was written by columnist Woody Wilcox and published in TV View, November 30, 2006:*

Many senior citizens look for rather safe investments. After all, they need the rewards that the investment generates and they need to get their original investment back at some time.

When I lived in Los Angeles and was an actor in some television shows, one of my senior citizen relatives phoned me and bragged about an investment that he had made in the motion picture "TITANIC." I cautioned that relative to getting his money out of that investment as soon as possible because I believed that he would lose money on the deal that he described to me. He thought that investing in the biggest gross revenue movie from Hollywood would produce enormous profits. I told this relative that he might know a lot more about most investments than I did, but that I know a lot more about Hollywood accounting.

My senior citizen relative ignored my advice. As a result of not taking my advice and continuing to invest in the movie "TITANIC," the relative lost over \$400,000.

In Hollywood, the rules of accounting for revenue and expenses are different from most enterprises. The major studios allocate revenue and expenses to various productions depending on what makes the studio executives and studio stockholders the most money.

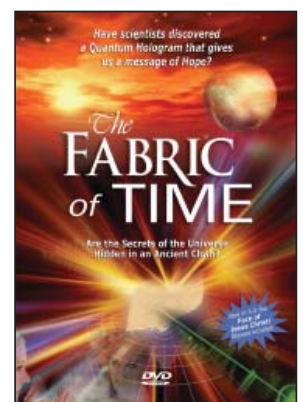
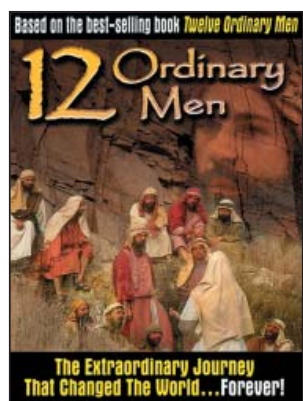
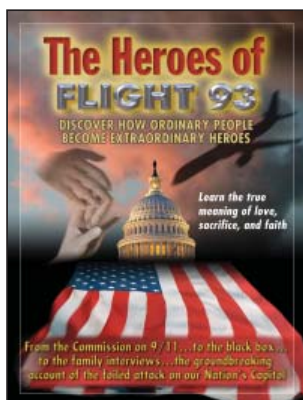
One of my friends produced and directed a major science fiction cult film in the 1950s. It is a classic. My friend took all the risk of producing the movie and then let a major studio distribute it. It was such a big hit that he expected great income for the rest of his life. But, the major studio had clauses in the contract for distribution which allowed them to take more and more of the gross receipts until my friend got little or nothing.

So, for most entertainment projects, I would caution senior citizens against investing. But, there are a few exceptions. One of them is Grizzly Adams Productions. That company produced the famous Grizzly Adams television series years ago. The company is still in business. It produces television shows, motion pictures, and instructional short films for schools.

Grizzly Adams Productions produces some of the family value programs that you now watch on PAX-TV, The Travel Channel, the Sci-Fi Channel, TBN, and other channels. Vice President and Senior Producer at Grizzly Adams Productions David Balsiger told me that no investor has ever lost money by investing in a Grizzly Adams project. The accounting practices at Grizzly Adams Productions are very

different from the accounting practices at major motion picture and television studios.

David Balsiger explained to me that at Grizzly Adams Productions, the investors get paid back first and then the investors and the production company split the profits on a 50-50 basis. There are various movie/TV/DVD funding projects available for investor participation. So an investor who wants to support family values media and make a profit at the same time can usually find a suitable investment with Grizzly Adams Productions.



***This communication is not an offer to sell, purchase, or invest. It is given to you for information purposes only. Please ask for further information and/or a Private Placement Memorandum if you are interested in investment opportunities.***

# Recent News From Grizzly Adams®

## Grizzly Adams to Release Twenty New Family Friendly Feature Films

Grizzly Adams Productions announced recently that it is joining with Michael Flynn Productions to produce a minimum of 20 highly emotional "Capraesque" type dramatic films over the next five years with the first four films being released under the Grizzly Adams Family Entertainment (GAFE) brand starting in 2008.

"In 2006-07, GAFE released 45 documentaries into the family friendly DVD marketplace," says David Balsiger, vice-president of marketing for Grizzly Adams. "With the addition of four dramatic films per year from Michael Flynn/Grizzly Adams Productions, GAFE will be filling a vacuum in the DVD retail market for quality family friendly dramatic films."

"There's a yearning among the public for family values, feel good movies that used to be produced by Frank Capra 50 years ago," says Charles E. Sellier, President of Grizzly Adams Productions. "In our partnering with Flynn Productions, we're going to bring back highly emotional Capra-esque themed movies in contemporary situations."

Sellier illustrated what he means by highly emotional films in citing former Capra movies such as *It's a Wonderful Life* (1946), *Arsenic and Old Lace* (1948), *Pocketful of Miracles* (1961), and *Mr. Smith Goes to Washington* (1939).

Both Grizzly Adams and Flynn Productions believe in making these films on modest budgets to insure a good revenue flow to investors, retailers, and the producers. "Our philosophy is one wherein you assess the potential of the film at the box office and in DVD sales and then adjust your budget accordingly," says Michael Flynn. "The formula works!"

Balsiger says "family friendly film making is not all about big budgets and big stars—but rather all about emotionally powerful stories that move people's minds and hearts."

## Grizzly Adams Finishes Friends for Life Family Friendly Animal Movie

Grizzly Adams Productions has finished the production on its first of 20 family friendly feature films slated for production over the next five years. Grizzly Adams, famous for its animal pictures for the past 25 years, will be bringing back the emotionally-captivating Capra-esque themed movies—this time with a new twist of using animals in contemporary story situations.

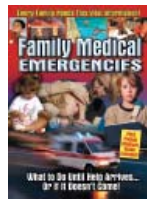
The first film entitled *Friends for Life*, featuring adorable wolf pups as the major stars, is being co-produced with Utah-based Flynn-Daines Productions, with principal photography in the Uinta Mountains, Heber City, Payson, and Provo. Based on the original story by Grizzly Adams creator Charles E. Sellier, *Friends for Life* is written by Utah-based screenwriter Joseph Meier and directed by television and film director Michael Spence.

*Friends for Life* will prove to be a family favorite, as it is a heartwarming outdoor adventure—typical of Sellier's many past films. "There's a yearning among the public for solid family values and the feel good movies," says supervising producer Sellier. "I am really pleased that we are able to produce films that not only entertain, but also provide the family values that have been so scarce in recent years."

Nineteen wolves—pups, teens and full-grown adults—star in the film along with a bad grizzly bear.

## Grizzly Adams Releases Family Medical Emergency on DVD

Grizzly Adams Productions has released a new DVD, *Family Medical Emergencies*. The program, prepared in cooperation with The American College of Emergency Physicians, was produced to provide viewers with a basic knowledge of what to do



immediately following a medical emergency event before trained medical assistance arrives on the scene.

Medical emergencies addressed include: bleeding injuries, broken bones, burns, choking, drowning, poisoning, resuscitation, roadside first aid at the site of a car accident, allergic reactions, insect bites and stings, as well as shock. Medical doctors explain the diagnoses and demonstrate the treatment of each of these emergencies.

A free 24-page *Pocket Medical Guide* is included in every DVD package which allows for the viewer to carry the DVD self-help emergency instructions in their wallet or purse at all times.

## Lincoln Historical Documentary in Production at Grizzly Adams



Abraham Lincoln was a courageous and compelling figure in U.S. history, yet his complete story has yet to be told. Now, Grizzly Adams Productions is developing a fact-filled film to answer many of the unresolved Lincoln questions regarding his life and assassination.

Born to humble circumstances with barely a year of formal schooling, his 56 years of life will be examined—from a boyhood marked by poverty through his early political ambitions motivated primarily by his need for income. The 16th president's spiritual journey and long battle with heartbreak and depression will be explored. And the challenges of his early political career will be recounted.

Lincoln has been described as America's greatest president, but perhaps the single most significant moment in his life was his death. The first U.S. president in history to be assassinated, the film will scrutinize the circumstances surrounding his murder. What really happened on the fateful night of April 14, 1865? Did the treachery extend beyond one man acting alone?

According to David Balsiger, senior producer at Grizzly Adams, "Long before there was a 'grassy knoll,' the country confronted a staggering presidential assassination conspiracy. For more than 140 years, the government has managed the story by making public only a fraction of the evidence."

"There is plenty of evidence that reports the events surrounding Lincoln's assassination are suspect," notes Chuck Sellier, supervising producer and founder of Grizzly Adams. "Ultimately, our investigation leads to two overriding questions: Was there a government cover-up that included murder? And, is it still being covered up?"

## Production Underway on Unlocking the Secret Documentary

Concerned that readers and viewers are being misled by only taking a cursory look at the philosophy revealed in the bestselling book and DVD, *The Secret*, Grizzly Adams Productions has begun work on *Unlocking the Secret*, a television/DVD documentary.

"The Secret is more conceptual than practical," notes Grizzly Adams president, Chuck Sellier. "Our program was developed to help people put the principles of *The Secret* to use in their lives by knowing the rest of the Secret—aspects of *The Secret* not addressed by *The Secret* DVD interviewees and book author."

In her 2006 book and DVD, *The Secret*, Australian television producer Rhonda Byrne promises that you can have virtually anything you desire if your mind is trained to put out continual thoughts to attract into your life whatever it is you want. Her

philosophy, the Law of Attraction, has attracted millions of advocates worldwide and has been featured on popular television programs like The Oprah Winfrey Show.

"Our documentary is clearly going to address the rest of the secret—what the DVD interviewees and the book's author did not address in their presentation on the Law of Attraction," says Senior Producer David Balsiger.

Sellier concludes, "Most people would agree that having a positive attitude helps in business, relationships, and daily living. Our purpose for making *Unlocking the Secret* is to communicate that understanding what's beyond the Law of Attraction is just the real first step to a full and rewarding life."

## Friends for Life Feature Film Honored by Film Advisory Board



*Friends for Life*, a Grizzly Adams Productions film in association with Flynn-Daines Productions, has received an "Award of Excellence" from the prestigious Film Advisory Board, Inc., a 32 year-old nonprofit organization dedicated to the promotion of quality family entertainment.

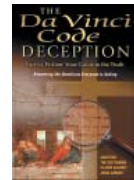
Directed by Michael Spence, the film tells the story of a grieving widower and retired attorney, played by veteran actor Michael Flynn, who lives in a small mountain community where he encounters four wolf pups that change his life. The special relationship between the man and the wolves is threatened by a greedy land developer. The movie also stars Jimmy Chunga, and Tayva Patch.

In announcing the award, the Film Advisory Board stated, "The story holds a sense of real human experiences that are not hyped with over-the-top sensationalism and disturbing plot twists. It's a breath of fresh air. Majestic vistas and magnificent lush forests add special elegance—a sense of ethereal imagery—to the story that stars an angel, as the symbol for caring. The significance of these visuals is not lost in the allure of *Friends for Life*, a wonderful family film that speaks volumes for goodness in life."

She went on to add, "It's a gripping tale of personal challenges, noble acts of kindness, and the miracle of divine intervention."

"We're greatly honored to receive this award," notes Chuck Sellier, president and founder of Grizzly Adams productions.

## Da Vinci Code DVD Hits Number 1 in Sales in the Philippines



*The Da Vinci Code Deception*, a DVD from Grizzly Adams Productions, has become a Number One Best Seller in the Philippines. The *Da Vinci* docudrama, hit Number One on the Best Sellers List for all DVDs sold in the Philippines during April and May of 2006.

"The success of this release in the Philippines is exciting. It's very unusual that a US-produced documentary would end up number one among all DVDs, both secular and religious, in another country," says David W. Balsiger, Senior Producer of *The Da Vinci Code Deception* docudrama.

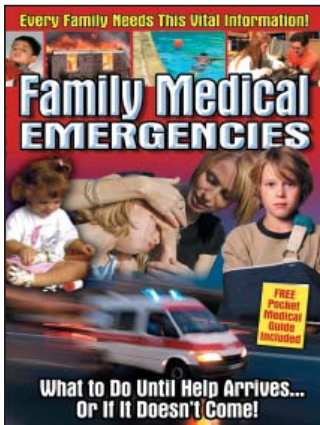
Part of the high interest in the Philippines for Grizzly Adams' *Da Vinci Code Deception*, resulted from the controversy among politicians and religious leaders in the country surrounding Dan Brown's best-selling novel-turned-feature-film. There was a failed attempt to pressure the Philippine Movie and Television Review Board to ban the Columbia Pictures feature film, starring Tom Hanks and directed by Ron Howard.

The *Da Vinci Code Deception* works to distinguish between fact and fiction by analyzing Dan Brown's novel, *The Da Vinci Code*.

# How You Can Impact the World as a TV Program or DVD Distributor

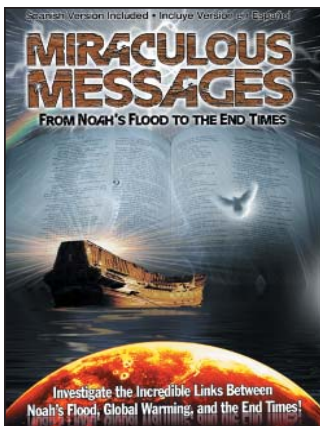
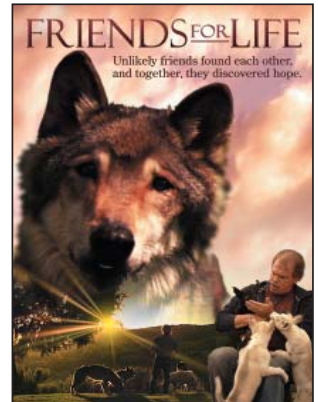
## Grizzly Adams® Productions Offers Movie/TV Broadcast and DVD Rights to Broadcasters, Distributors and Organizations

Grizzly Adams Productions (GAP) has more than 600 productions available to license for television broadcast and/or DVD distribution. Additionally, Grizzly Adams represents 200 programs by other outstanding producers.



### NEW MOVIE AND TV/DVD RELEASES FOR 2008-09 (Partial Listing):

- Friends for Life (Movie)
- Miraculous Messages: From Noah's Ark to the End Times
- Family Medical Emergencies
- Miracles In Our Midst
- The Power of Love (Movie)
- End Times: How Close Are We?
- Walking With Lincoln
- Breaking The Da Vinci Code
- Secrets of Secret Societies
- The Heroes of Flight 93
- Angels in Disguise (5 Shows)
- The Case for Christ's Resurrection
- Apocalypse and the End Times
- The Fabric of Time: Secrets of the Universe
- Heroes Among Us, Miracles Around Us
- Ancient World Mysteries (Series)
- The Evidence for Heaven
- Secret Messages in Crop Circles
- Twelve Ordinary Men (Apostles)
- The Longevity Secret
- There Is More To The Secret
- Ancient Secrets of the Bible (26 new shows)
- Grizzly Adams: The Will to Survive



### GAP's programs pull high audience ratings, which is not just by accident—

WE PRE-TEST ALL OUR TOPICS FOR TV AND DVD SUCCESS USING PROFESSIONAL OPINION POLLS. We know what will be winners as TV shows and home DVDs before production ever begins.

### Grizzly Adams' shows span a wide range of broadcast/DVD distributor needs:

- Family Friendly Feature Films
- Documentary Mysteries
- Children's Series
- Family Friendly Specials/Series
- Reality-Based Programs
- Self-Help Shows
- Family TV Classics
- Faith-Based Programs (85+)
- Bible Specials/Series
- Bible Code Specials
- Numerous Topical Specials
- Spanish Programs (80+)
- Library of 600 Shows
- Hollywood Production Quality

### Visit the Grizzly Adams' website at [www.grizzlyadams.com](http://www.grizzlyadams.com)

(only about half of our shows are listed on the website) for more information on Grizzly Adams Productions. Request our *General, Inspirational, Family, Classics, HD* or *Spanish* catalogs, and screeners of shows that you want to review for possible TV or DVD licensing.

### David W. Balsiger

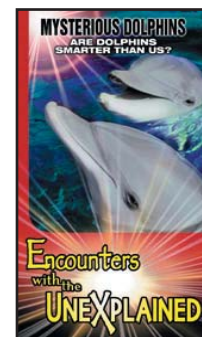
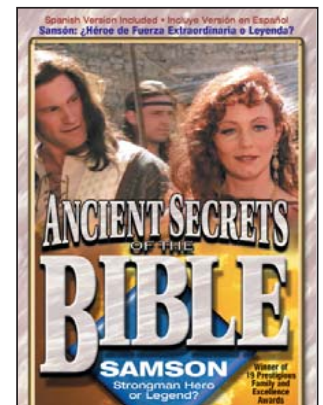
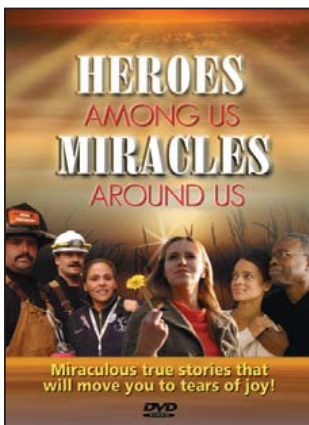
Vice President/Rights Supervisor

**Grizzly Adams Productions, Inc.**

P.O. Box 1987, Loveland, CO 80539 USA

(970) 663-3820 Office • (970) 663-6487 FAX

[dwbalsiger@ultrasys.net](mailto:dwbalsiger@ultrasys.net)/[www.grizzlyadams.com](http://www.grizzlyadams.com)



The analysis of all 2006 movies shows that movies which best reflect Christian, biblical and moral principles and values usually do much better at the box office than movies which do not. In fact, movies with very strong Christian, biblical or moral worldviews in 2006, did better than any other kind of movie, especially movies with unbiblical or anti-Christian content. Movies marketed to families are still doing three times better than R-rated movies, which had one of their lowest box office averages since 1985!

—MOVIEGUIDE, February 2007

Celebrating Over 30 Years of Great Family Entertainment



Network Television Productions, Movies and Home DVDs • P.O. Box 298, Baker, OR 97814 USA



# 50 Reasons to Do Business with Grizzly Adams® Productions

**1.** Grizzly Adams Productions owns the most successful family franchise asset—second only to Disney—which is positioned to be re-introduced to a new generation of movie and TV viewers. The Grizzly Adams franchise, dating back to the 1970s, is the producer of movies, a multi-year successful TV series, and product merchandising grossing \$130 million for its original owners. Only Grizzly Adams Productions can make movies, TV shows, or merchandise products under the Grizzly Adams brand. The company holds the trademark, service mark, and principal register mark to the Grizzly Adams name. The next Grizzly Adams feature film is in development and scheduled to shoot in the summer of 2009.

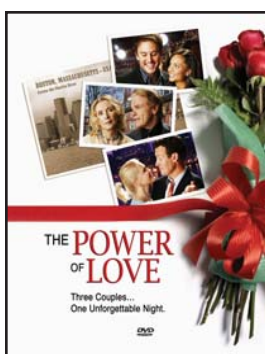
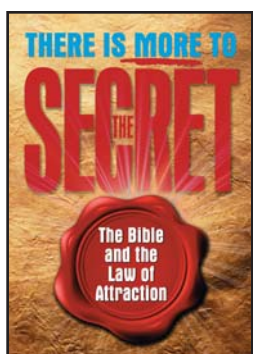
**2.** Grizzly Adams enjoys a 30-year outstanding reputation for its ability to produce dramas with trained wild animals playing character roles. The company has produced more animal dramas than any other producer, and continues to produce such shows.

**3.** Grizzly Adams produces both family friendly and faith-based network and major cable TV specials, series, and television movies, as well as theatrical films.

**4.** Grizzly Adams is a network-approved producer that has the ability to obtain network/cable show production orders from a wide variety of secular TV broadcast networks and cable channels.

**5.** Grizzly Adams has made over 500 new shows since 1999. Many of these shows have up to seven versions to accommodate various domestic and international licensing TV/DVD markets.

**6.** Grizzly Adams has retained download rights to its entire show library.



**7.** Grizzly Adams has a footage library totaling thousands of reels—most of it current or within the past eight years.

**8.** Grizzly Adams has much of its back library converted to DVD masters.

**9.** Grizzly Adams' film library of TV series, specials, movies and DVDs is worth an estimated \$25 million.

**10.** Grizzly Adams has won 160 national awards since 1987 for outstanding production excellence in its shows.

**11.** All Grizzly Adams principals and key executives have been in the TV/movie business for 20 to 35 years.

**12.** Grizzly Adams' principals have a 34-year track record of producing successful family friendly shows.

**13.** Grizzly Adams has eleven of their theatrical films among the top 100 all-time independent grossing films, (non-studio releases), with six of those releases ranking in the top 25—positions 4, 5, 13, 17, 21, and 22.

**14.** Grizzly Adams over the past 30 years has produced more than 1,000 family friendly TV specials, features, series, and episodes for NBC, CBS, PAX, Discovery, SciFi, The Learning Channel, and other networks worldwide.

**15.** Grizzly Adams is a non-union production company allowing for the delivery of TV shows and movies 35 to 50 percent under normal Hollywood production costs.

**16.** Grizzly Adams is capable of delivering annually 40 to 60 hours of production—TV specials, series, television movies, and Hollywood quality theatrical movies—all on low budgets.

**17.** Grizzly Adams has a fully equipped debt-free production facility just north of Denver with \$1.5 million of equipment, software and editing bays.

**18.** Grizzly Adams' production facility has state-of-the art HD technology and equipment as well as other technology formats.

**19.** Grizzly Adams' production facility can produce virtually every broadcast/DVD master standard and format that is used throughout the world.

**20.** Grizzly Adams has its own DVD warehouse and fulfillment center located in Baker City, Oregon.

**21.** Grizzly Adams regularly produces and/or repurposes materials for licensing including addressing the different content needs of the religious/secular market, and the different mastering needs for the domestic/foreign markets as well as the special mastering needs for DVD production and/or licensing.

**22.** Grizzly Adams is committed to make 20 family friendly feature films during the next five years. The first one—*Friends for Life*—has been completed with 10 others now in various stages of development.

**23.** Grizzly Adams has, in-house, all the talent and production equipment to do family friendly and faith-based low budget theatrical movies and TV programs.

**24.** Grizzly Adams is famous for producing at minimal cost Hollywood production quality documentaries and movies that look like millions of dollars were spent.

**25.** Grizzly Adams is a turn-key production company—from concept to delivery of completed TV shows and movies including ancillary marketing products such as related books, and the production of marketing print materials, TV spots, trailer promotions, and infomercials.

**26.** Grizzly Adams is famous for its legendary proprietary audience concept testing system which predicts the success of TV shows and movies while in the concept stage. This audience polling is done for Grizzly Adams by a professional opinion poll company.

**27.** Grizzly Adams' proprietary audience research can accurately predict TV show and movie winners before they are made.

**28.** Grizzly Adams specializes in using generational science in its shows to attract bi-modal audiences.

**29.** Grizzly Adams' audience concept-tested shows have often won the Nielsen Ratings during Network Sweeps.

**30.** Grizzly Adams controls the entire production from show concept testing to final TV/DVD distribution, resulting in tight budget control, and putting into production shows that will be profitable.

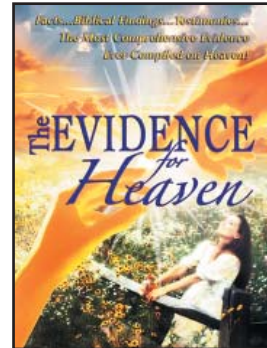
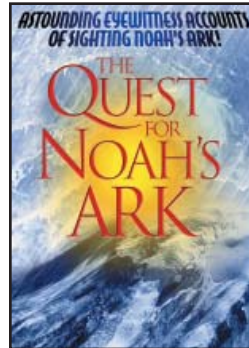
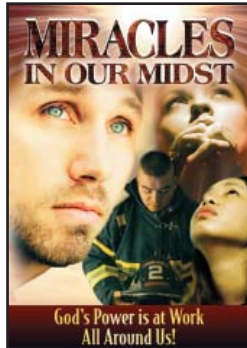
**31.** Grizzly Adams is producing numerous one-minute TV spots for Direct TV selling, to start airing in September 2008.

**32.** All Grizzly Adams shows have aired on domestic secular TV networks through licensing arrangements.

**33.** Grizzly Adams' president Charles E. Sellier has produced some of the highest grossing non-studio family feature films ever released. He is presently reintroducing a new generation to these family friendly, feel good, heart-warming movies. Currently, ten such films are in various stages of development.

**34.** Grizzly Adams' founder/president Charles E. Sellier is the father of the highly successful four-wall theatrical distribution method, developed in the 1970s. Mr. Sellier understands the TV/feature film business better than many people in Hollywood and believes there is a golden opportunity to re-establish this type of theatrical distribution. He is capable of masterminding the reintroduction of a contemporary model of four-walling into the marketplace.

**35.** Grizzly Adams is dedicated to producing theatrical, TV and DVD entertainment which promote positive values, thought provoking



entertainment, and often sets network programming directional trends due to Grizzly Adams' proprietary audience testing system.

**36.** Grizzly Adams specializes in producing highly emotional, heart-warming movies on a low budget using proprietary audience testing polls and generational science to create the show themes and content.

**37.** Grizzly Adams has produced more faith-based biblical entertainment shows for network television (about 100) than any other producer worldwide.

**38.** Grizzly Adams has six separate licensing catalogs—General, Inspirational, Spanish, Grizzly Adams Family Entertainment (GAFF brand), HD and Classics.

**39.** Grizzly Adams has about 100 Spanish shows in its library/Spanish catalog. It also has shows in Arabic and French.

**40.** Grizzly Adams has its own in-house domestic/international DVD licensing staff.

**41.** Grizzly Adams has its own domestic mass market "Big Box Retail" distribution department including vendor numbers to all the major chain stores. This division was established in 2008 after two major distributors being used by Grizzly Adams went bankrupt.

**42.** Grizzly Adams has established domestic TV broadcast contracts as well as both secular and religious DVD distribution contracts—assuring that Grizzly Adams' productions are distributed in all venues.

**43.** Grizzly Adams has its own in-house faith-based sales, marketing and licensing teams. No other company understands better than Grizzly Adams how to market to faith-based customers worldwide.

**44.** Grizzly Adams does domestic/international religious market licensing internally for company produced productions as well as shows from other producers.

**45.** Grizzly Adams has been funding its shows primarily through joint ventures and private placement offerings. Investors of Grizzly Adams' movies and TV specials have never lost their principal.

**46.** Grizzly Adams also produces direct to DVD faith-based and other family oriented programs for distribution into mass market chains and in religious stores.

**47.** Grizzly Adams brings to any relationship, merger, or joint venture a reputation of 34 years of continuous TV and theatrical production experience and success by its key executives.

**48.** Investors always enjoy success—both monetarily and in personal satisfaction—in a Charles E. Sellier or Grizzly Adams production. No investors have ever lost their money in a Grizzly Adams production. Grizzly Adams' principals and business practices consistently draw expressions of admiration by the motion picture/TV industry.

**49.** Grizzly Adams has just completed a redesign of its website to support an affiliate program, and enable video downloads.

- The new affiliate program will allow Grizzly Adams to appear on 30,000 different websites with an 8 to 15 percent commission paid to these websites for final sales.

- Once the bandwidth becomes available, Grizzly Adams will have the capability to sell downloads of its shows, thus eliminating shipping, replicating, and retail discounts.

- The Grizzly Adams website is currently a DVD product selling site—[www.grizzlyadams.tv](http://www.grizzlyadams.tv).

**50.** Grizzly Adams is currently redeveloping the "four wall" concept for use with video downloads.

- TV spots will be developed and tested. Once perfected, these TV spots will be aired on a variety of cable networks with all subsequent sales paid for via web computers—untouched by human hands.